

## **WEB-SITE DESIGN**

### **Contest Coordinator**

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- \* **This competition is a 2 member team event ONLY.**
- \* **You CAN'T mix secondary and post secondary students.**

### **Competition Location**

Somerset County Vocational Technical School  
North Bridge & Vogt Dr.  
Bridgewater, NJ 08807  
Room: Lecture Room – New Building

### **Competition Date**

Saturday – May 3, 2008  
8:00 AM – 1:00 PM

### **Clothing Requirement**

Professional attire  
Black pants or skirt  
White shirt, blouse, or SkillsUSA golf shirt  
VICA blazer or sweater (unless you have a SkillsUSA golf shirt)

### **Contestants Must Bring**

- A laptop for each contestant with all programs they need.
- At least one laptop must have a CD burner.
- Must have a means of combining both team members work onto one computer.
- Surge Protector
- 4 Blank CD-Rs

### **Scope of Contest**

- A team of 2
- Contestants will create a flow chart/story board.
- To create a web-site during the competition using whatever programs they want.
- They will be given all information, graphics, and photos that day.
- Completed web-site must be burned on a CD and handed in to the judges.
- Written test covering various areas of web-page design (Team score will be averaged)

\* Students will not have access to the internet.

### **Scoring**

- Computer Layout - 70%
- Written Test - 20%
- Team Work - 5%
- Clothing - 5%

**New Jersey**

**SkillsUSA**

**2007**

**Web Page Design Contest**

# Web Page Design

## Client:

Your design firm has been hired to design a web site for a travel agency. They don't currently have a web site, so they have set very few guidelines.

## Objective:

Your customer is going out of town on business after lunch and wants to see at least 3 completed pages. This gives you 3 hours to design a web site that consists of at least 6 pages mapped out on a flow chart with at least 3 of those pages completed and working. Within this time period, you will also need to save your site on a CD so they may take it with them to review.

You can use any program you have on your computer, but everything you use must be created today and you will not have access to the internet.

Your site doesn't need a lot of written copy, they are more interested in the overall look of the site. It should be user friendly, easy to navigate, easily updateable, and attractive.

- Make sure you check the CD on another computer to make sure it works correctly. Check all links, images, and spelling.
- The CD and the flow chart need to have your contestant number on them.

## Elements:

The company is promoting their Australian travel packages this year and have supplied you with a bunch of photos and graphics.

## Specs:

- At least a 6 page site
- 1 page needs to have an order form
- Must include a flow chart

## Page Ideas:

- Home Page
- Contact Us
- About Us
- Places to See
- Photo Gallery
- Travel Packages
- Travel Dates
- Book Your Vacation Now

## **Company Information:**

Down Under Travel  
119 Sunset Ave.  
Sydney, Australia 14356  
Phone: 800-FLY-DOWN  
Fax: 808-673-9081  
Email: [downundertravel@aus.com](mailto:downundertravel@aus.com)  
downundertravel.com

## **Photos & Graphics:**

They have supplied you with:

- 21 graphics that they have picked out
- 17 photos they have taken in their travels

You can use any of the graphics and photos they have supplied

## **Information About the Company:**

Down Under Travel was established in 2006  
This year they are promoting their Australian travel packages, which is the purpose of the web site. Down Under Travel is now booking trips to Australian for the summer of 2007. So let us do the planning for you. We will show you the best spots in Australia.

## **Written Copy:**

Pick one of these great travel packages or create your own unique package:  
Travel Packages to Australia  
7 days/6 nights starting at \$999.00  
10 days/9 nights starting at \$1,299.00  
14 days/13 nights starting at \$1,599.00  
21 days/20 nights starting at \$2,299.00  
All packages include all meals, lodging, and admission to all sites.  
Let us spoil you this year.

For a complete list of accommodations, pricing and to check availability, call us toll free at (800) FLY-DOWN and speak to a member of our knowledgeable staff.

## **Territories, States, & Cities:**

- Jervis Bay Territory
- Australian Territory
- Northern Territory
- Western Australia
- Queensland
- New South Wales
- Tasmania
- South Australia
- Victoria
- Perth
- Adelaide
- Melbourne
- Hobart
- Kalgoorlie
- Sydney
- Brisbane
- Darwin
- Alice Springs

## **Places of Interests:**

- Centrepoint Towers
- Harbour Bridge
- The Rocks
- Centennial Park
- Kings Park
- Barracks Arch
- Perth Zoo
- Cohunu Wildlife Park
- Perth Mint
- Berndt Museum of Anthropology
- Yarra Bend Park
- Melbourne Cricket Ground